

Steve Lord

Lighting Cameraman

Leeds/Manchester based
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Profile

Highly-motivated lighting cameraman and drone pilot with over 20 years professional experience in broadcast TV, commercials, corporate and branded content. Steve delivers consistent, high-quality results across a regular client base. Steve also edits with Adobe Premiere and After Effects - so fully understands the editorial and technical requirements of today's shoots; comfortable self-shooting or as part of a large crew.

Key Skills and Equipment

- Owner/operator of the Sony FX9 Camera with extensive range of lenses, lighting and support kit
- CAA approved drone pilot with Operational Authorisation (formerly PfCO) operating the DJI Mavic Pro 2
- Adobe Premiere editor with some experience with After Effects
- Comprehensive kit including: VoxBox Pro (for down-the-lens interviews); Panasonic S5 with DJI Ronin-S

Selected Credits

(Production dates have been omitted because many of these clients/projects are ongoing or regularly recommissioned.)

Broadcast & Commercials

Title	Client	Details
Phil's Vickery - This Morning	ITV	Phil Vickery explores the famous Yorkshire Curd tart in Whitby.
The Yorkshire Shepherdess - This Morning	ITV	3 x VT featuring Amanda Owen. Cookery feature utilising main camera, drone and gimbal.
Hardwick Hall - This Morning	ITV	Presented by Alison Hammond about a National Trust property reopening during Coronavirus pandemic
Morrisons - Making it Easy	Firestorm	DoP/Operator: 4 x TV commercials shot during Covid-19
Empathy Funeral Plans	Active Pictures	Commercial
Stannah	Active Pictures	Commercial for new Salise home lift
People's Postcode Lottery	PPL	Commercials and branded content
Tomy "Minions Pop Up"	Active Pictures	Commercial using hi-speed filming
The Let's Go Club - Series 2&3	BBC (CBeebies)	Various VTs for Children's series
How Quizzing Got Cool	BBC Studios	BBC4, 1 x 60 min doc (Northern segments)
Toys R Us	Active Pictures	Christmas TV campaigns
Leapfrog "Turtle"	Active Pictures	New product commercial
Tomy "Popup Pirate"	Active Pictures	Product commercial for classic children's game
Plumbs	Active Pictures	ITV Sponsorship idents
Richer Sounds	Digifish	Series of TV commercials in store and studio
Hasbro "Nerf Blaster!"	Active Pictures	Product commercial for popular toy
Acorn Stairlifts	Brawl Agency	DoP/Operator DRTV campaign
Johnstone's Decorating Centre	Brawl Agency	DoP/Operator ITV4 sponsorship idents

Leyland	Brawl Agency	DoP/Operator ITV4 sponsorship idents
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Corporate & Online/Branded Content

End Client	Prod Co/Agency	Details
Hollands	Lucre	Various social content for Holland's Pies
Highways England	Copper	11 x public consultation information films about A66 route.
Jet2 Holidays	Lucre	Shooting PD and onsite editor for social content
Breedon Aggregates	TopB	Customer profile films
The Gap Partnership	Chuffed	Down-the-lens interviews
Willmott Dixon	Lucre	H&S training films for house building company
Pizza Express	Lucre	New restaurant style launch film, London
Cloud Nine	Cloud Nine	Branded content for new range of hair straighteners
Amey	Fresh Group	Dramatised H&S film
Roche	APS	Shooting PD and onsite editor for multiple worldwide events
TSB Bank	We Are Vista	Obs doc for internal comms showing IT switchover
Stonegate Pub Company	Lucre	Shoot & Edit April fools film
Boots	Revival Studios	5-day Multicam shoot demonstrating makeup techniques
Cystic Fibrosis Charity	CFC	Filmed around Leeds children's hospitals highlighting youth workers and teenagers with Cystic Fibrosis
Primark	Motus	Brand film and interview with CEO in Dubin
Super Break	Lucre	Branded content
Loewe	Chuffed	Brand films for high-end fashion company
Jaguar Land Rover	Lucre	Shoot and edit social film for new child's toy
Natures Menu	Lucre	Shoot and edit light-hearted social film
TOMY Fizzy Dizzy Hippo	Active Pictures	Shoot and edit 3 x social films for new product
Chris Mears Diving Challenge	Buddy Films	DoP; 5 camera shoot with Chris coaching a diving challenge from 10m diving board
Intercontinental Hotel Group	Pierrot	6 day location shoot Portugal & London using DJI Osmo, Samsung 360° camera & Sony F5
Northern Gas Network	Thread Group	Interviews for investor film, Leeds and UK
Pharmig	Network DM	Pharmaceutical training shoot in Dublin with 12 day edit, grading and motion graphics
Dixons Travel Store	Fresh Group	Event film shot at Manchester Airport
Aldi	West End Studios	Presenter-led consumer film showcasing Kale
Ecolab Life Sciences	Network DM	DoP; 5 day shoot Austria, 3 x Cameras; 16 day edit
Asda	Manto Films	Online 'commercial' for Asda Money
Co-op	Buddy Films	Various interviews across the North
Samsung	KHWS	3 day event, York
University of Leeds	Motus	Various online content films
Halifax Bank	Various	Shot over 80 films over the last 14 years

Mark Hill Hair	Digifish	Product demo films for Mark Hill
SSE	Juice Learning	Drama including night shoot for H&S training event
Pirinase	Brass	Online 'commercial' for healthcare product
First Direct Bank	Limehouse	Various online content films
Northern Power Grid	DFA	8 x presenter-led consumer help films + editing
Swinton Insurance	Thunder & Lightning	Recruitment films for Manchester-based insurance company
McCain Foods	Brand Alive	Shooting and editing at various UK production plants

Interests

Cooking: Own outdoor wood-fired pizza oven, making authentic Neapolitan pizza!

Location

Burley in Wharfedale, ILKLEY, West Yorkshire, LS29 7RR, United Kingdom.

Testimonials

Steve is reliable, technically adept and very adaptable. I've worked with him extensively now since 2013 both here in the UK and in Europe and I can't think of any occasion when even the most challenging circumstances have phased him. His ability to spot the opportunity for a better shot is also valuable and invariably improves the finished piece. He's had a very positive impact on our video output over recent years with many of my clients acknowledging the added value he brings.

Dominic Adams, Managing Director, Network Design & Marketing

Steve has shot everything from TV commercials, high end corporate video, events and promotional films for Digifish and always more than delivered the goods. Steve is incredibly talented and knowledgeable about all aspects of production; he just has that special quality of being able to make everything look beautiful.... With Steve on set you know you are in safe hands. Steve is not just a great camera operator, he is also amazing with lighting and has created some stunning lighting setups for our productions.

Paul Banks, Creative Director, Digifish

For production photos, video clips, rates and live diary, visit
www.yorkshirecameraman.co.uk

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